## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PPLICATION OF:

**TA-CHING PONG** 

SERIAL No.: 09/881,815

GROUP ART UNIT: 2611

FILED: June 18, 2001

EXAMINER: N. VU

ATTY. REFERENCE: PONG3002/BEU

FOR: SYSTEM AND METHOD FOR INSERTION AND MODIFICATION OF ADVERTISEMENTS

## NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF APPEALS

**COMMISSIONER OF PATENTS** P.O. Box 1450 **Alexandria, VA 22313-1450** 

Sir:

Applicant hereby appeals to the Board of Appeals from the decision dated: July 11, 2006 of the Primary Examiner finally rejecting claims: 1-8 and 11-15

or the	mary examiner miany rejecting claims. 1-6 and 11-15	
The A	eal Fee is: enclosed □ \$500. ⋈ \$250.	
0	not required (fee paid in prior appeal in this application). requested to be charged to <b>Deposit Account Number 02-0200</b> . A duplicate copy of this sheet is enclosed.	
⊠ Sm	Entity Status is claimed.	
due	Commissioner is hereby authorized to charge any additional fees associated with this communication, including fe der 37 CFR 1.16 and 37 CFR 1.17 or credit any overpayment to <b>Deposit Account Number 02-0200</b> . A duplicate his sheet is enclosed.	

23364

Customer Number Phone: (703) 683-0500

DATE:

November 7, 2006

Respectfully submitted,

Benjamin E. Urcia Attorney for Applicant

Registration Number: 33,805

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